

TRADESPHERE BUSINESS SOLUTIONS LLP

COMPANY PROFILE



TABLE OF CONTENTS

1

About Us

2

Mission and Vision

3

Our Phylosophy

4

List Of Services

5

Service 1

6

Service 2

7

Service 3

8

Service 4

9

Service 5

10

Leadership Team



About Us.

Introduction

We at Tradesphere Business Solutions LLP empower global trade and investments through strategic solutions.

Our expertise lies in connecting government authorities, trade, and investment promotion agencies with the Indian market through a powerful blend of digital marketing strategies, impactful investment roadshows, and prominent trade exhibitions.

By leveraging our deep market insights and innovative approaches, we ensure that our partners can seamlessly engage with the vast opportunities within India, amplifying their reach and fostering sustainable growth. TradeSphere is not just a consultancy—it's your gateway to thriving in one of the world's most dynamic economies.



Mission & Vision.

MISSION

- As Indian companies continue to grow and mature, their global expansion is expected to accelerate. With strong leadership, strategic investments, and a deep understanding of global markets, Indian companies are well-positioned to become major players on the world stage.
- Our Mission is To be a bridge between India and Global Industries.
- We aim to support Governments, Policymakers, Regulators, Associations and Authorised Stakeholders with local business insights in order to create an environment of mutual growth in Trade.

VISION

- The journey of Indian companies venturing into foreign markets is a story of ambition, resilience, and strategic foresight. As they continue to expand their global footprint, these companies are not only contributing to India's economic growth but are also reshaping the global business landscape.
- Our Vision is to be a catalyst of Bilateral Business Growth between Indian and Global Industries.

Our Philosophy.

At TradeSphere Business Solutions LLP, our values are the cornerstone of everything we do. These guiding principles shape our approach and ensure that we consistently deliver exceptional results for our clients and partners.

- We uphold the highest ethical standards in every engagement, ensuring transparency, trust, and accountability in all our interactions
- We are committed to constantly evolving our strategies, staying ahead of the curve to meet the dynamic and ever-changing needs of global trade and investment.
- We believe in building strong, lasting relationships with our clients and partners, working together to achieve mutual success and drive impactful outcomes.
- We strive for excellence in everything we do, delivering superior results through unwavering dedication, expertise, and a relentless pursuit of quality.



Our Services

DIGITAL MARKETING

Harness the power of advanced digital marketing strategies to elevate the visibility of your trade and investment opportunities across global markets, ensuring you stand out in a crowded landscape.

INVESTMENT ROADSHOWS

Organize and execute high-impact investment roadshows that directly connect investors with lucrative opportunities in your region, driving engagement and investment interest

INVESTMENT AND TRADE LEAD GENERATION

Harness the power of advanced digital marketing strategies to elevate the visibility of your trade and investment opportunities across global markets, ensuring you stand out in a crowded landscape.

TRADE EXHIBITIONS

From meticulous planning to flawless execution, we provide comprehensive support for your participation in international trade exhibitions, ensuring your success and maximum exposure on the world stage.

CORPORATE VIDEOS

Enhance your operational efficiency and engagement with high impact corporate videos. We combine cutting-edge technology with compelling narratives to deliver clear, informative, and visually appealing content.



SERVICE 1: DIGITAL MARKETING

Harness the power of advanced digital marketing strategies to elevate the visibility of your trade and investment opportunities across global markets, ensuring you stand out in a crowded landscape.

In today's highly competitive global marketplace, visibility is key. We leverage cutting-edge digital marketing strategies tailored to the needs of trade and investment sectors, ensuring that your opportunities are effectively promoted across international markets. Our services encompass everything from social media marketing, search engine optimization (SEO), and pay-per-click (PPC) advertising to content marketing and influencer outreach. By utilizing advanced analytics and targeted campaigns, we guarantee that your business stands out in a crowded digital landscape. Whether you're looking to expand your reach, generate leads, or strengthen your brand's presence, our digital marketing services will position your business for success on a global scale.



Service 2: Investment Roadshows

Organize and execute high-impact investment roadshows that directly connect investors with lucrative opportunities in your region, driving engagement and investment interest.

Our investment roadshows are designed to connect businesses with potential investors and stakeholders from across the globe. We specialize in organizing high-impact, meticulously planned roadshows that showcase the best investment opportunities in your region. Through these events, we facilitate direct engagement with high-profile investors, fostering meaningful relationships that drive financial commitment. Our team handles every detail—from selecting the ideal locations and preparing marketing materials to managing logistics and setting up one-on-one meetings—so you can focus on presenting your business vision. These roadshows serve as a crucial platform for attracting investment, securing funding, and generating interest in your projects.



SERVICE 3: Investment and Trade Lead Generation

Harness the power of advanced digital marketing strategies to elevate the visibility of your trade and investment opportunities across global markets, ensuring you stand out in a crowded landscape.

In the realm of international trade and investment, the ability to generate qualified leads is pivotal to sustained growth. Our specialized lead generation services use a combination of data-driven insights, personalized marketing, and global outreach strategies to attract the right opportunities for your business. By leveraging advanced digital tools, we identify potential partners, clients, and investors who align with your specific goals and business requirements. From comprehensive market research to direct outreach campaigns, we ensure that every lead we generate is a strategic fit for your investment and trade initiatives. Our approach guarantees a steady pipeline of opportunities that can be nurtured into long-term business relationships.



Service 4: Trade Exhibitions

From meticulous planning to flawless execution, we provide comprehensive support for your participation in international trade exhibitions, ensuring your success and maximum exposure on the world stage.

Trade exhibitions are a powerful platform for showcasing your products, services, and innovations to a global audience. We provide full-spectrum support for your participation in international trade shows—from pre-event planning to on-site meeting coordination and post-event follow-up. Our team ensures that every aspect of your exhibition is executed flawlessly, allowing you to focus on building connections and promoting your brand. We work closely with you to craft engaging experiences that capture attention and leave a lasting impact. Whether you're looking to launch a new product, explore business partnerships, or increase market exposure, our trade exhibition services help you make the most of your presence on the global stage.



SERVICE 5: Corporate Videos

At Tradesphere, we understand the power of corporate videos in driving your business growth. A professionally crafted video is a powerful way to showcase your brand's message, products, and values, creating a lasting impact on your target audience.

Our high-quality videos can increase your brand's visibility, boost engagement, and build trust with potential customers. With the ability to share easily across social media, corporate videos drive traffic and improve conversion rates. We help simplify complex ideas, making your services clear and compelling. By partnering with us, you'll not only enhance your brand image but also strengthen customer relationships and ultimately, increase sales. Let's work together to tell your story in a way that resonates.

Leadership Team



JEHAN KOTHARI
DIRECTOR

With a Master's in Material Science from the University of Cincinnati and 13 years experience in Chemical, Paints and Surface Coatings, Jehan brings a passion for innovation and business excellence. His understanding of the Indian industrial landscape, combined with a customer-first approach, drives TradesSphere towards sustainable bilateral trading



KAPIL RAMUKA
DIRECTOR

Kapil thrives on solving challenges and creating innovative solutions. As the head of an engineering firm focused on customized process industry solutions, he uses his financial and operational expertise to drive growth and efficiency. With over a decade of experience, Kapil ensures client needs are met with creativity and precision

Under the leadership of our directors, the company is poised to continue making impactful strides in the industry, setting new standards for quality ,innovation and customer service.



TRADE SPHERE

Tradesphere Business Solutions LLP



www.tradesphere.co.in



111, Udyog bhavan, Sonawala road,
Goregaon East, Mumbai – 400063



+91 9272112552



Info@tradesphere.co.in

